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***Somany Home Innovation Limited forays
into the hygiene and disinfectant space***

CHANUIGARH: Somany Home Innovation Limited, makers of 'Hindware Appliances', in response to the ongoing Covid-19 crisis has forayed into the safe-essentials segment with the launch of disinfectant products - Hindware Actvio food sterilizer and Hindware Purge surface disinfectant generator. Priced at INR 4990 and INR 9999, respectively, Hindware's Actvio is available at Metro cash & carry stores as well as general retail stores across India and Hindware's Purge is available at evok.in, roma and reliance. The products will soon be available over Flipkart and Amazon.in as well. Keeping consumer's health and hygiene as the top priority, the company has invested in its R&D to build the technology products, offering the disinfection against the viruses and diseases to Indian consumers. Commenting on the launch, Mr. Rakesh Kaul, CEO & Whole Time Director, Somany Home Innovation Limited, said, "COVID-19 has changed the dynamics of human lifestyle. Social distancing, mask and hygiene have become an intrinsic part of our lives."